

January 16, 2013

## **Planned Parenthood focuses on abortion as its customer base stagnates and service numbers drop**

Planned Parenthood is not delivering on its promise to provide expanded services commensurate with the huge increase it has received in government funding—an increase of 78 percent over the past six years. While affiliate numbers, facility numbers, and “services” have decreased, its customer numbers have remained stagnant. Additionally, it has lost 27 percent of its donor base since 2007. Despite all that, its bottom line continues to increase, thanks to its ever-expanding abortion business and government funding.

On January 4, 2013, Planned Parenthood Federation of America released two major documents concerning its operations:

1. The PPFA 2010–2011 Annual Financial Report covering the period from July 1, 2010 to June 30, 2011.
2. The PPFA 2011–2012 Annual Report covering the period from July 1, 2011 to June 30, 2012.

Last week we reported on the financial aspects of the two reports. This week’s analysis focuses on the service numbers for 2011 as they relate to Planned Parenthood’s ever-burgeoning finances.

## **Total “services” DOWN, while taxpayer dollars UP 78 percent over six years!**

Total “services” reported in 2011: 10,864,659

Total “services” reported in 2010: 11,003,356

Total “services” reported in 2009: 11,238,414

Government income in 2012: \$542.4 million—45 percent of total income

Government income in 2011: \$538.5 million—44 percent of total income

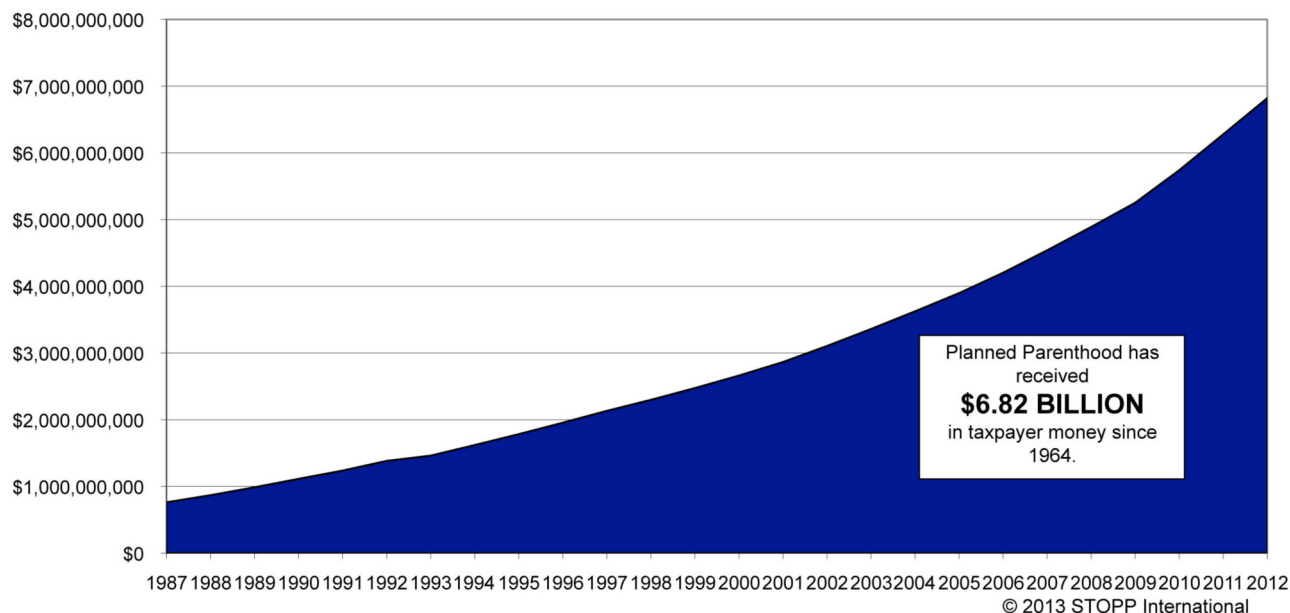
Government income in 2010: \$487.4 million—46.5 percent of total income

The number of overall “services” reported by Planned Parenthood began declining in 2010, and has now reached its lowest point since 2006.

Meanwhile, its government income increased from \$305.3 million in 2006 to a whopping \$542.4 million in the fiscal year ended 2012. Our government now hands the nation’s largest abortion chain \$1.5 million of our hard-earned taxpayer money per day, each and every day. Taxpayer dollars to Planned Parenthood increased 78 percent over the past six years—ostensibly to provide more services. “Services” reported by Planned Parenthood are down 3.3 percent since 2009.

Clearly, Planned Parenthood is not delivering on its promise to provide expanded services commensurate with the huge increase it has received in tax dollars.

## TAXPAYER MONEY TO PLANNED PARENTHOOD OVER LAST 26 YEARS



### Cancer screening DOWN 29 percent over two years

While Planned Parenthood continually emphasizes its important role in cancer screening and prevention to justify its ever-increasing government income, we find that its cancer screening and prevention services fell 18 percent between 2010 and 2011. Between 2009 and 2011, Planned Parenthood cancer screening numbers fell a total of 29 percent.

These declines happened prior to the Komen Foundation’s unsuccessful attempt at cutting the grants it was making to Planned Parenthood. According to former Komen executive Karen Handel, Komen knew that Planned Parenthood was failing to achieve real results with the grant money that would advance the fight against breast cancer—so much so that they were referred to internally by at least one Komen official as “crappy” grants. In the end, Planned Parenthood flexed its political muscle and bullied Komen into reinstating the grants.

### Contraception business DOWN 11 percent over two years

Planned Parenthood continually portrays itself as the savior of women via its contraceptive business and was responsible for the government mandate that will now require businesses to provide insurance that pays for contraceptives, without respect to the employer’s conscience.

Despite all its bluster about contraception, Planned Parenthood’s contraceptive numbers declined again in 2011, a seven percent decrease from 2010. From 2009 to 2011, Planned Parenthood’s contraceptive client “services” decreased 11 percent.

### Client numbers STAGNANT; Female contraceptive clients lowest since 2000

The number of unduplicated clients that Planned Parenthood reports seeing every year has hovered around the three million mark since 2004. The abortion giant is not growing its clientele, despite huge profits and obscene increases in government funding.

Planned Parenthood historically used its number of female reversible birth control customers to determine the success or failure of its community-based facilities. That number peaked in 2006 at 2,453,906. By 2011,

it had fallen to 2,006,691—an 18 percent drop, and the lowest level since 2000. The stark decline in what was once the core of Planned Parenthood’s business is one more important indicator of why Planned Parenthood is relentlessly pushing its lucrative, ever-increasing abortion business.

### **Donor base DOWN 27 percent since 2007**

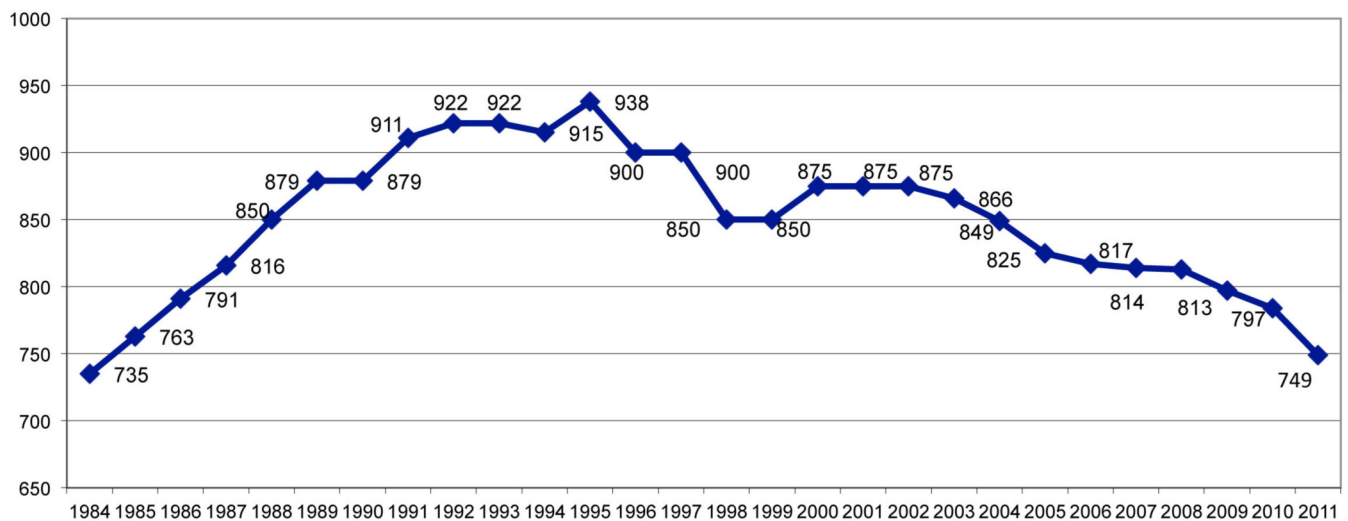
The large number of individuals and organizations engaged in exposing and challenging Planned Parenthood ensure that it remains very controversial. Donors generally do not want to be associated with controversy. Consequently, since 2007, Planned Parenthood has lost 27 percent of its donors.

### **Number of affiliates DOWN 57 percent and facilities DOWN 20 percent since peak**

Across the nation, Planned Parenthood affiliates operate facilities that it calls health centers. Planned Parenthood reports that its number of affiliates dropped from 86 in 2010 to 82 in 2011. That is a decrease of 4.7 percent. Planned Parenthood’s number of affiliates peaked in 1977 at 191. Since 1977, Planned Parenthood has slashed its number of affiliates by 57 percent.

As affiliate numbers have fallen, so have facility numbers. The abortion giant reached an all-time high of 938 facilities in 1995 and then began closing more than it was opening. At the end of 2011, it was operating 749 facilities. That is a 20 percent decrease in the number of facilities that Planned Parenthood says exist to deliver health services to women.

### **NUMBER OF PLANNED PARENTHOOD CLINICS**



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### **Profits UP, reaching all-time highs—\$1.23 billion total**

- Profits in 2012: \$87.4 million
- Profits in 2011: \$155.5 million
- Profits in 2010: \$18.5 million
- Profits in 2009: \$63.4 million

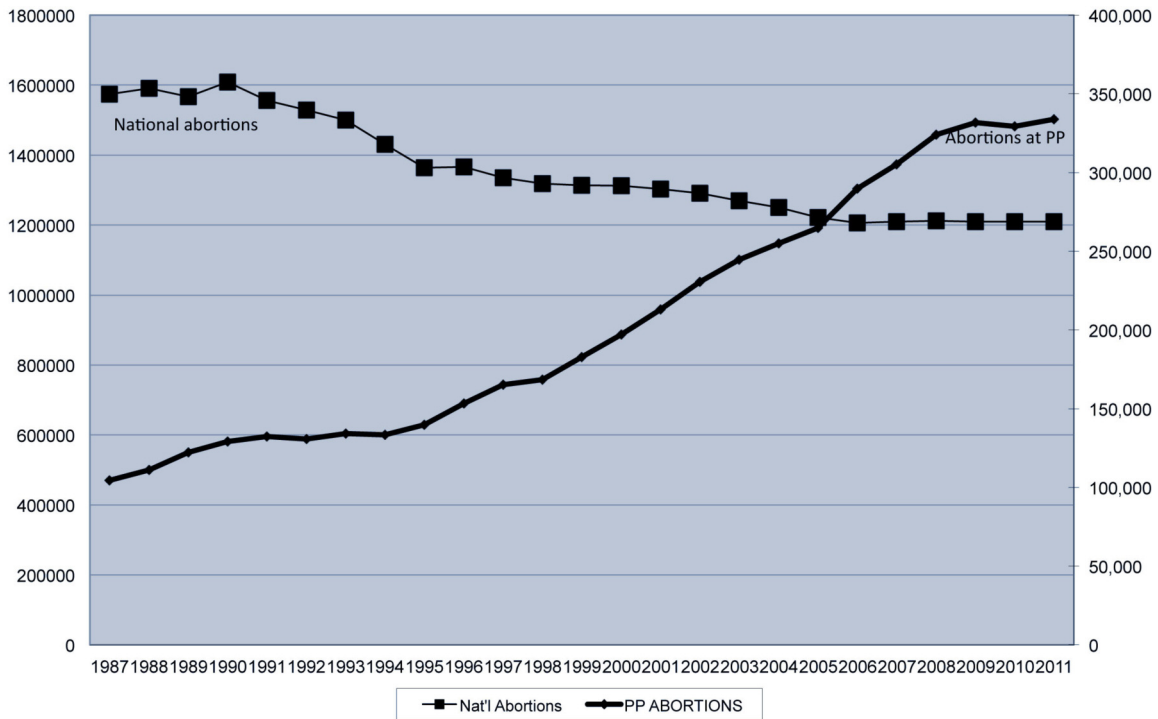
With its income rising exponentially, Planned Parenthood is enjoying record profits. Its combined profits for 2011 and 2012 total \$242.9 million. The 2011 profit of \$155.5 million topped its previous all-time high of \$125.8 million in 1999. Planned Parenthood’s cumulative profits now stand at \$1.23 billion dollars.

## **Abortions UP: Number of children aborted by Planned Parenthood equivalent to combined population of Chicago and L.A.**

Cumulative Planned Parenthood abortions: 6,316,986  
 Abortions in 2011: 333,964  
 Abortions in 2010: 329,445

Although Planned Parenthood recorded its first year-to-year decline in abortions since 1996-1997 in 2010 (down .7 percent from 2009), its abortion numbers are on the uptick again for 2011. While nationwide abortion numbers peaked in 1990 at 1.6 million and then began a steady decline, reaching 1.21 million in 2009 and remaining level through 2011, Planned Parenthood abortion numbers have continued to rise and skyrocket, bringing it to its all-time high in 2011 of 333,964 abortions. In 1990, Planned Parenthood committed eight percent of all abortions in the U.S. Today it owns 27.6 percent of the U.S. abortion market. Since 1970, Planned Parenthood has killed 6.3 million innocent preborn children, an amount equal to the 2010 population of America’s second and third largest cities—Chicago and Los Angeles—combined.

### **ABORTION TRENDS**



## **Abortion income UP—comprises 56.9 percent of clinic income**

Abortion income for 2011: \$173,661,280  
 Abortion income for 2010: \$164,722,500

STOPP calculates Planned Parenthood’s estimated abortion income each year, based on the number of abortions it commits multiplied by the average cost of an abortion. In 2011, we determined that a very conservative number for the average cost of an abortion was \$520. At that rate, Planned Parenthood’s abortion income for 2011 would be \$173,661,280. With non-government, paid clinic income of \$305.4 million, that means that abortion provided 56.9 percent of Planned Parenthood’s clinic income in 2011.

## **Bringing Kinsey's perverse sex grooming to children nationwide**

While Planned Parenthood claims that the number of American children and parents impacted by its “comprehensive sex education” is hovering around 1.1 million per year, it is now forming coalitions of Planned Parenthood affiliates and partnering with publicly funded universities and other entities to receive the lion's share of \$75 million annually earmarked by Obamacare for use in developing and implementing “comprehensive” sex education programs in public schools and other community settings. This money is not available for those developing or implementing abstinence education.

Matt Barber, an attorney concentrating on constitutional law, wrote in an article published by World Net Daily in October 2012 confirming what we have been warning parents and school officials for decades: Planned Parenthood—now in cooperation with the U.S. Department of Health and Human Services via the Obama administration—is grooming children for sexual abuse through programs which are based on “criminally fraudulent” research conducted by Alfred Kinsey, “a promiscuous homosexual and sadomasochist,” whose research included serially sexually abusing children as young as two months of age.

Quoting Barber's article:

Among other things, Kinsey asserted that children are “sexual from birth.” He further concluded, based upon experiments he directed and documented in his infamous Table 34, that adult-child sex is harmless, even beneficial, and described child “orgasm” as “culminating in extreme trembling, collapse, loss of color, and sometimes fainting.” Many children suffered “excruciating pain,” he observed, “and [would] scream if movement [was] continued.” Some “[would] fight away from the [adult] partner and may make violent attempts to avoid climax, although they derive[d] definite pleasure from the situation.”

Planned Parenthood was invited into publicly funded schools and, according to its annual report, spent at least \$41.5 million on indoctrinating children with its “comprehensive sex education” programs in 2012. It is imperative that parents and school officials awake and understand that eliminating Planned Parenthood sex education is essential to the welfare of our children. Fighting Planned Parenthood sex education is one of the cornerstones of STOPP's plan to stop Planned Parenthood. It will be a major area of focus in our 2013 efforts. Our success depends on the involvement of local parents, educators, and community members to step into the fight. Please join us and urge others to do the same.

## **It's time to stop all government funding to Planned Parenthood**

Planned Parenthood is neither building its non-abortion clientele nor expanding its services. Instead, it is concentrating on growing its abortion business and improving its profit margin, while abusing children with its “comprehensive sex education.” Posing as a healthcare organization, it garners obscene amounts of taxpayer money to pay extremely high salaries to its top CEOs, while pocketing over 1.2 billion dollars in profits since 1966 and corrupting untold millions of children with its sex indoctrination programs. It has killed more than 6.3 million innocent preborn children, depriving the world of all the gifts those children would have brought.

**Clearly we must act with great haste, arming ourselves with prayer and renewing our efforts daily to stop Planned Parenthood.**

To learn more about defunding Planned Parenthood, please visit our Defund Planned Parenthood Action Center at [StopPlannedParenthood.com](http://StopPlannedParenthood.com). To read more about our comprehensive plan for stopping Planned Parenthood, visit our STOPP website at [www.stopp.org](http://www.stopp.org).

STOPP experts are available to speak at your events or conduct training sessions for local pro-life activists. All your group needs to cover is our cost of travel and lodging in your area. For more information about our speakers, please contact [stopp@all.org](mailto:stopp@all.org).