

# Analysis of the Planned Parenthood Federation of America 2012-2013 ANNUAL REPORT

December 23, 2013

## **Planned Parenthood client services, clinics, customers, and affiliates decline as government income has soared 77% over 7 years**

Planned Parenthood continues to fail to deliver on its promise to provide expanded services commensurate with its government funding, which has increased 77 percent over the last seven years. Affiliate numbers, facility numbers, customer numbers, and three of its four categories of “services” have all decreased. Its bottom line, however, continues to increase, thanks to its expansive government funding and its lucrative abortion business. PPFA closed out the fiscal year that ended June 30, 2013, with total assets of more than \$1.6 billion dollars—a \$109.4 million dollar increase from 2012—and banked \$58.2 million in profits. In the meantime, its level of services has decreased 2.7 percent since 2009.

On December 11, 2013, Planned Parenthood Federation of America released its 2012–2013 annual report, including service numbers from October 1, 2011, to September 30, 2012. The report contains financial information for the fiscal year July 1, 2012, to June 30, 2013. This report is STOPP’s analysis of the numbers released by Planned Parenthood, including comparisons to numbers previously released by PPFA.

## **All ‘services’ except contraceptives DOWN, while taxpayer dollars UP 77 percent over seven years!**

Following a consecutive three-year decline in overall “services,” Planned Parenthood posted a 1.18 percent service increase in 2013, attributable solely to an increase in its contraceptive business. All other major areas of services were down. Planned Parenthood total services remain down 2.1 percent from the 2009 level.

Total “services” reported in 2012: 10,933,675

Total “services” reported in 2011: 10,864,659

Total “services” reported in 2010: 11,003,356

Total “services” reported in 2009: 11,238,414

Meanwhile, its government income increased from \$305.3 million in 2006 to a whopping \$540.6 million in the fiscal year ended 2013. Our government continues to hand the nation’s largest abortion chain almost \$1.5 million of taxpayer money per day, each and every day. Taxpayer dollars to Planned Parenthood increased 77 percent over the past seven years—ostensibly to provide more services, while services reported by Planned Parenthood are down 2.1 percent since 2009.

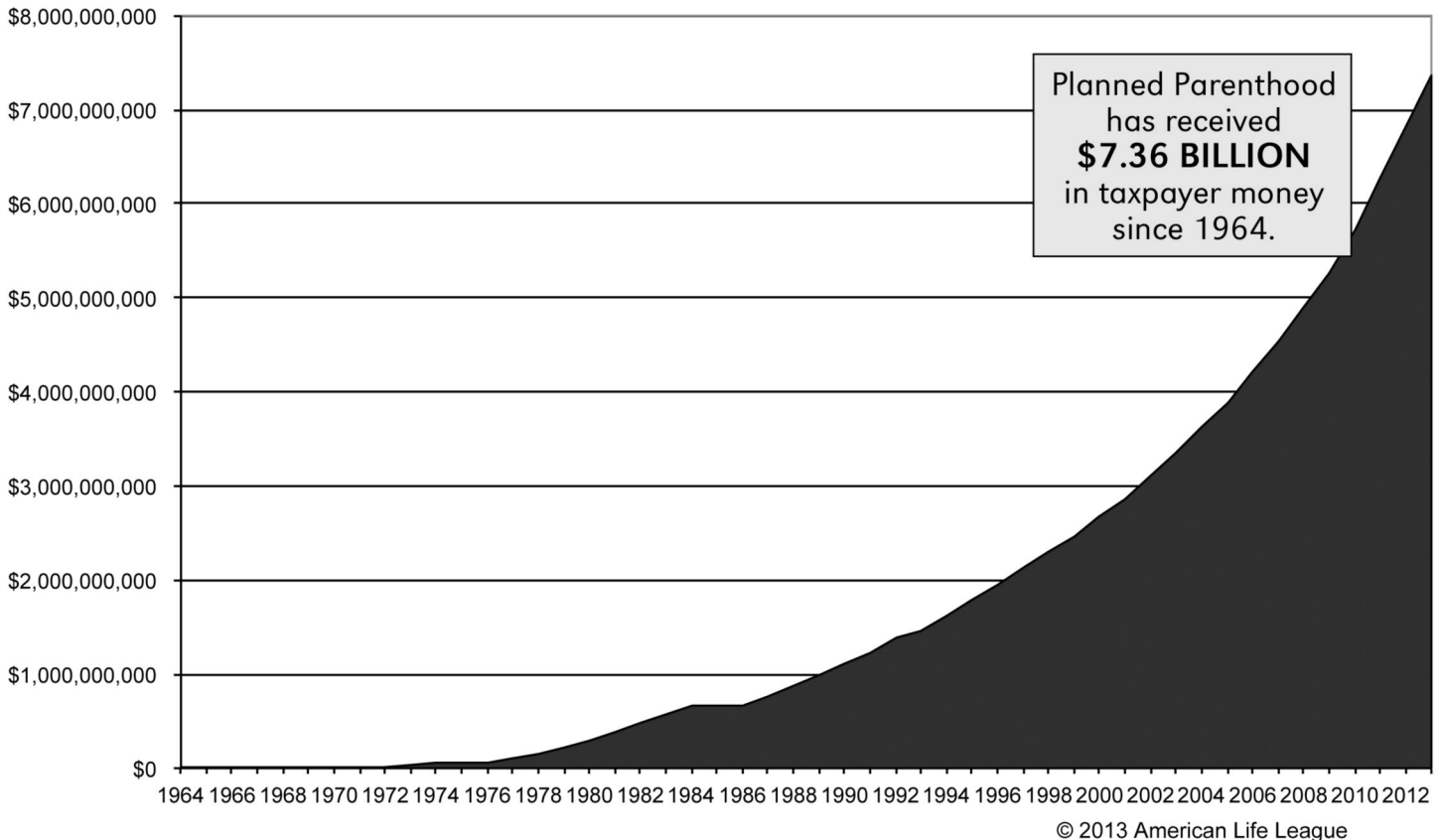
Government income in 2013: \$540.6 million—44.7 percent of total income

Government income in 2012: \$542.4 million—45 percent of total income

Government income in 2011: \$538.5 million—44 percent of total income

Government income in 2010: \$487.4 million—46.5 percent of total income

# Total Taxpayer money to Planned Parenthood



## Cancer screening DOWN 38.7 percent since 2009

While Planned Parenthood continually emphasizes its important role in cancer screening and prevention to justify its ever-increasing government income, we find that its cancer screening and prevention services fell 14.22 percent between 2011 and 2012. Between 2009 and 2012, Planned Parenthood cancer screening and prevention numbers fell a whopping 38.7 percent.

## Prenatal services DOWN 31.97 percent

One of the most glaring numbers in the Planned Parenthood annual report was the steep decline in prenatal services—a 31.97 percent decline from the prior year. While Planned Parenthood likes to tout its prenatal services to improve its image, it reports only 19,506 prenatal services for 2012. That amounts to less than 2/10 of one percent of the 10,933,675 total services it reports.

## Customer base DOWN, lowest since 2003; female contraceptive customers at 2001 level

In 2012, Planned Parenthood reported a 6.7 percent decrease worldwide in customers for its “sexual and reproductive healthcare and education.” In the U.S., it reported seeing 10,000 fewer unduplicated customers than in 2011, bringing its customer base to its lowest point since 2003.

Planned Parenthood has historically used its number of female reversible birth control customers to determine the success or failure of its community-based facilities. That number peaked in 2006 at 2,453,906. By 2012, it had fallen to 2,129,855—a slight increase over 2011, but still at a level comparable to 2001. Clearly, women are learning the truth about Planned Parenthood, losing trust in the PP brand, and are abandoning it in favor of legitimate healthcare facilities.

### **Contraception business UP 8.37 percent; ineffective 'emergency contraception' generated over \$461 million since 2001**

The only major “service” category where Planned Parenthood reported an increase in 2012 was its contraception business, where it reports 3.7 million services as opposed to 3.4 million in 2011—an increase of 8.37 percent. However, our meta-analysis on Planned Parenthood released in 2013 indicates that Planned Parenthood may be inflating its number of contraceptive clients.

Contraceptive “services” reported by PPFA in 2012 included 1.59 million “emergency contraception kits.” In 2005, after the FDA rejected an application to make Plan B emergency contraception available over the counter, Planned Parenthood went on record claiming that emergency contraception “could prevent up to 1.7 million unintended pregnancies a year—and 800,000 abortions.” Planned Parenthood never quit fighting to remove all restrictions on the sale of Plan B, and succeeded finally in mid-2013. Just six months after Plan B was approved for unrestricted over-the-counter sale, Planned Parenthood admitted, “[T]he unintended pregnancy rate hasn’t changed at all.”

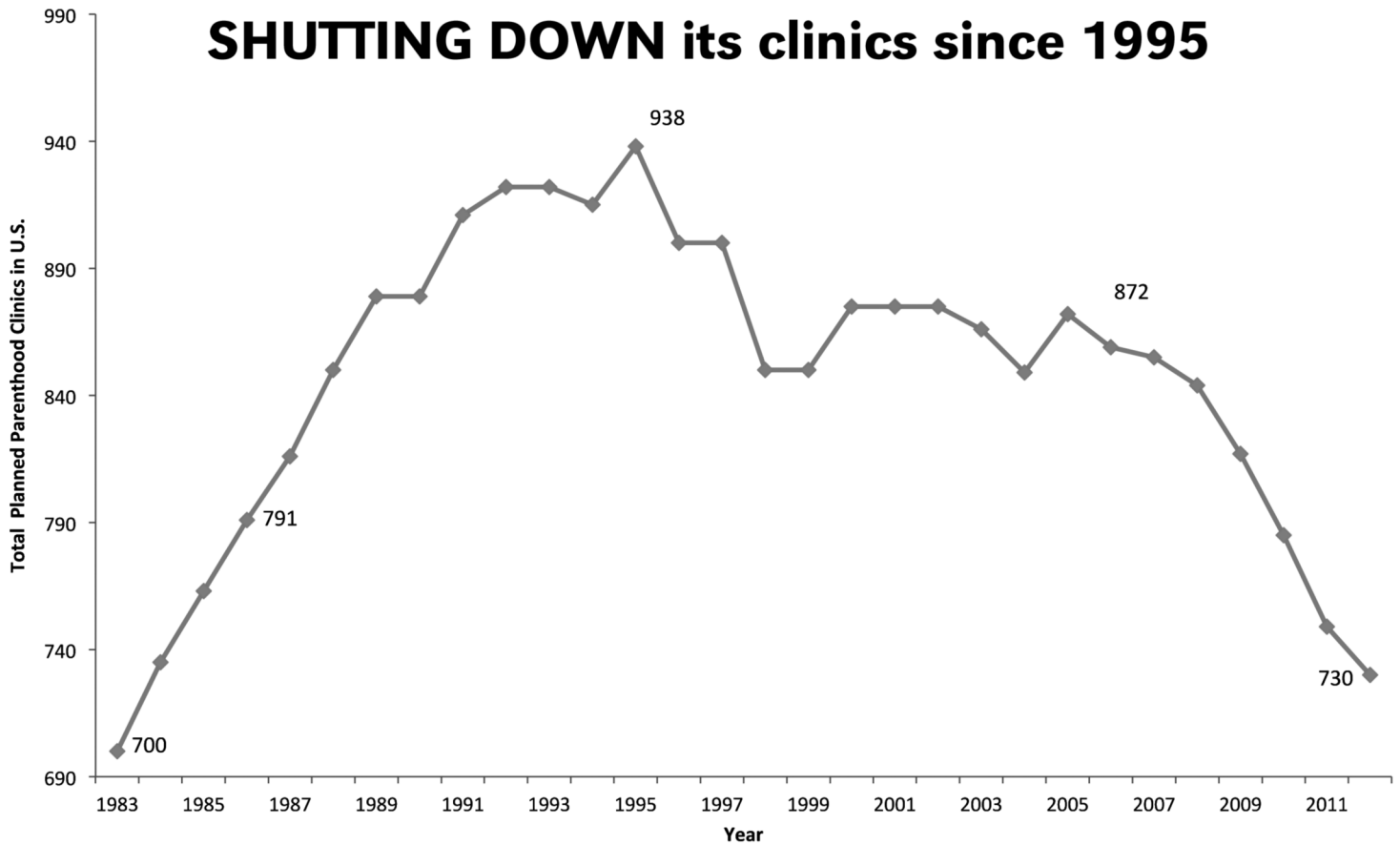
Planned Parenthood, however, has sold 14,408,352 of its ineffective emergency contraception kits since 2001, at an average selling price of \$32 per kit, generating an estimated \$461,067,264 for Planned Parenthood. While Planned Parenthood pocketed hundreds of millions, it capriciously exposed women to the myriad health consequences associated with hormonal contraceptives taken in high dosages. Clearly, Planned Parenthood’s focus is on generating obscene amounts of income—not on women’s health.

### **Since peak, affiliates DOWN 63.8 percent and facilities DOWN 22 percent**

Across the nation, Planned Parenthood affiliates operate facilities that it calls health centers. Planned Parenthood reports that its number of affiliates dropped from 73 in December of 2012 to 69 in Dec of 2013. Planned Parenthood affiliates peaked in 1977 at 191. Since 1977, Planned Parenthood has shut down or merged 63.8 percent of its affiliates.

As affiliate numbers have fallen, so have facility numbers. The abortion giant reached an all-time high of 938 facilities in 1995 and then began closing more than it was opening. According to STOPP research at the end of 2012, it was operating 730 facilities. That is a 22 percent decrease in the number of facilities that Planned Parenthood says exist to deliver health services to women.

## Planned Parenthood's trend of SHUTTING DOWN its clinics since 1995



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### Abortion income \$170 million—55.7 percent of clinic income

Abortion income for 2012: \$170,126,320

Abortion income for 2011: \$173,661,280

Abortion income for 2010: \$164,722,500

Planned Parenthood committed 327,166 abortions in 2012, a two percent decrease from the 333,964 abortions it committed in 2011. This is the first decrease in abortion numbers for the abortion giant in four years. Planned Parenthood now owns 27 percent of the U.S. abortion market. At an estimated average cost of \$520 per abortion, Planned Parenthood grossed \$170,126,320 with its abortion business. With non-government, paid clinic income of \$305 million, abortion provided 55.7 percent of Planned Parenthood's non-government clinic income. Planned Parenthood increased its abortion business by 33.7 percent over the 10-year period from 2003 to 2013.

### Annual profits DOWN—but cumulative profits total \$1.28 billion

Profits in 2013: \$58.2 million

Profits in 2012: \$87.4 million

Profits in 2011: \$155.5 million

Profits in 2010: \$18.5 million

Planned Parenthood's profit in 2013 was \$58.2 million, a decrease of 62 percent from the \$155.5 million record high in 2011. Planned Parenthood's cumulative profits now stand at \$1.28 billion dollars.

### **It's time to stop all government funding to Planned Parenthood**

Planned Parenthood is neither building its clientele nor expanding its services. Instead, it is concentrating on growing its abortion business and improving its profit margin. It is recklessly exposing women and girls to profound health risks via medications it knows are ineffective, but which generate hundreds of millions of dollars for its coffers. It spent \$43.6 million dollars in 2013 on its salacious "sexuality education," and corrupted over one million young people with its "in person education programs." Posing as a healthcare organization, it garners obscene amounts of taxpayer money to pay extremely high salaries to its top CEOs, while pocketing almost 1.3 billion dollars in profits since 1966. It has killed more than 6.3 million innocent preborn children, depriving the world of all the gifts those children would have brought.

Clearly we must act with great haste, arming ourselves with prayer and renewing our efforts daily to stop Planned Parenthood.