

# 2020 REPORT ON PLANNED PARENTHOOD CEO COMPENSATION



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#### **Executive Summary**

This is the fifth year that we have reported on the compensation received by the chief executive officers of the affiliates of the Planned Parenthood Federation of America. As the summary graph illustrates, from 2011 to 2020 the annual average compensation received by the CEOs has risen from \$159,000 to \$300,000.

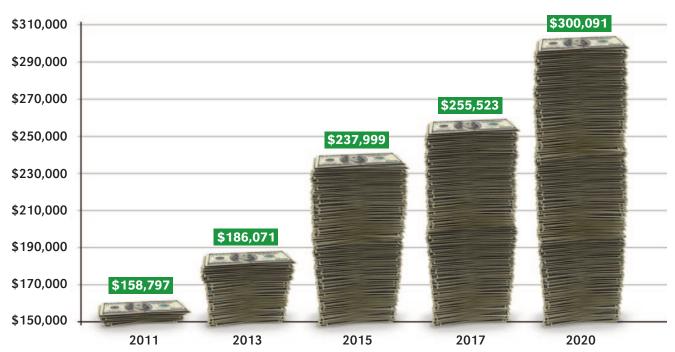
Each year we are struck by the tremendous amount of cash one can earn in the United States by directing the local operations of an organization that admits it runs the largest abortion chain in the nation and demands that every affiliate MUST have at least one facility that terminates the lives of preborn human beings. It also is the self-proclaimed leader in indoctrinating our young people (K–12 and college) into a lifestyle of uninhibited sex, consumption of dangerous birth control products, and the denial of their God-given gender identity.

It doesn't seem to matter that the organization has self-admitted as being racist or that, as this report documents, although Planned Parenthood <u>says</u> 39 percent of its customers are people of color, 90 percent of its CEOs are White.

If you are Planned Parenthood and you have an annual income of \$1.6 billion (\$618 million from the American taxpayer), the leaders you deal with in the underserved communities seem to be blinded by the almighty dollar and are willing to overlook everything to garner favor with you.

It is the intention of this report to document the income of the affiliate CEOs and the top PPFA headquarters staff so that both ordinary citizens and elected officials can begin to understand where a great deal of the taxpayer money given to Planned Parenthood winds up.

#### **Average Compensation of Planned Parenthood Affiliate CEOs**



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## Planned Parenthood CEO compensation continues to escalate as the organization is embroiled in controversy and is crying poverty because of the loss of Title X money under the Trump administration.

#### Planned Parenthood's Structure

Planned Parenthood is structured much like a franchise operation. The entity overseeing the nationwide operation is the Planned Parenthood Federation of America. It is headquartered in New York City and has offices in Washington, DC, and regional offices around the country. PPFA does not operate any medical centers. All the Planned Parenthood medical centers are operated by separately incorporated entities, which Planned Parenthood calls affiliates.

Each affiliate (franchise) has its own board of directors and corporate officers, including a president/CEO. Each affiliate files its own Federal Form 990 with the federal government, and we use those forms to gather financial information about each affiliate.

PPFA and each of its affiliates are recognized by the federal government as a 501(c)(3) charitable organization, and they pay no taxes even though they have millions of dollars of income in excess of expenses each year. Each also has a chief executive officer. The purpose of this report is to document the compensation paid to these CEOs each year.

#### **Planned Parenthood Affiliates**

The average salary of a CEO at one of Planned Parenthood's 53 affiliates\* rose 17.4 percent in the last three years. The numbers are incredible. Let's look at the highlights:



The average income of \$300,091 puts the average Planned Parenthood CEO in the <u>98<sup>th</sup> percentile</u> of all workers in the United States. It appears that providing "family planning services for poor women" is a lucrative business in the United States.

All of the Planned Parenthood affiliates get taxpayer money to help pay these CEOs, and every single one of them commits medical or surgical abortions.

<sup>\*</sup> Five affiliates in New York state merged in early 2020 into one: Planned Parenthood of Greater New York. Financial data and CEO salary for PPGNY were not available as this report was put together, so we included all five as separate affiliates.

#### The top 10 Planned Parenthood Affiliate CEOs (by income) are:

PP of the Pacific Southwest, Inc.	Darrah DiGiorgio Johnson	\$616,926
Tr of the racine Southwest, inc.	Darran Digiorgio Johnson	\$010,320
PP Mar Monte	Stacy Cross	\$554,545
PP of Greater Texas, Inc.	Ken Lambrecht	\$544,380
Planned Parenthood North Central States	Sarah Stoesz	\$506,075
PP of the Mid-Hudson Valley, Inc.	Ruth-Ellen Blodgett	\$503,291
PP of Orange & San Bernardino Counties, Inc.	Jon Dunn	\$496,958
PP of New York City, Inc.	Laura McQuade	\$490,514
PP Los Angeles	Sue Dunlap	\$463,727
PP Great Northwest; HI, AK, IN, KY	Christine Charbonneau	\$445,591
PP Northern California	Gilda Gonzales	\$424,610

#### **PPFA Headquarters**

Of course, it's not just the CEOs of the affiliates who are raking in the dough. The top 11 employees at the Planned Parenthood Federation of America (which does not run a single medical center) are also financially

rewarded. From 2018 through 2020, Planned Parenthood
Federation of America has gone through several CEOs and acting
presidents/spokespersons. All that unrest is reflected in the
compensation reported in its FY2020 Form 990. You will see that
former CEO Leana Wen, interim spokesperson Dawn Laguens, and
acting CEO Alexis McGill Johnson are all reflected in the numbers below.

The total compensation paid to the top 11 PPFA employees in FY2020 was \$6.3 million

Here are the top 11 PPFA headquarters employees:

#### PLANNED PARENTHOOD FEDERATION OF AMERICA FROM 7/1/2019 TO 6/30/2020

Employee	Position	Annual Compensation
Leana Wen	President/CEO until 7/16/2019	\$1,284,459
Dawn Laguens	Senior Advisor	\$1,151,786
Jethro Miller	Chief Development Officer	\$648,812
Melvin Galloway	COO	\$537,969
Kimberly Custer	Exec VP Health Care	\$535,127
Dannette Hill	Chief Human Resource Officer	\$438,858
Vickie Barrow-Klein	CFO	\$427,607
Franklin Rosado	Chief Technology Officer	\$385,263
Chiko Scossafava	Chief Security Officer	\$338,433
Alexis McGill Johnson	Acting President/CEO	\$337,611
Jay Meisel	VP & Interim General Council	\$224,093

It is interesting to note that the larger affiliates of Planned Parenthood do not always have the highest paid CEOs . . .

### Top 20 affiliates by income (listed highest to lowest) and the total compensation of their CEOs

Affiliate	Total CEO Compensation	Affiliate Income
PP Mar Monte	\$554,545	121,118,612
PP of the Pacific Southwest, Inc.	\$616,926	105,611,824
PP of Orange & San Bernardino Counties, Inc.	\$496,958	85,731,641
PP Great Northwest; HI, AK, IN, KY	\$445,591	84,608,171
PP Los Angeles	\$463,727	75,056,474
PP Northern California	\$424,610	60,015,365
PP of New York City, Inc. PPGNY	\$490,514	57,887,996
Planned Parenthood North Central States	\$506,075	53,604,576
PP of the Rocky Mountains, Inc.	\$372,265	48,080,836
PP of Southern New England, Inc. (CT, RI)	\$417,259	39,803,932
PP of Greater Texas, Inc.	\$544,380	38,648,150
PP of Illinois	\$296,587	35,151,665
PP of Wisconsin, Inc.	\$275,744	30,214,286
PP of Northern, Central and Southern New Jersey, I	nc. \$272,627	28,965,400
PP South Atlantic	\$317,554	27,413,327
PP of Northern New England (ME, NH, VT)	\$276,270	27,153,085
PP Columbia Willamette	\$241,239	25,120,573
PP of Michigan	\$256,207	24,297,187
PP League of Massachusetts	\$334,115	23,608,523
PP Gulf Coast, Inc.	\$342,967	23,562,823

#### Racism at Planned Parenthood

In 2020, Planned Parenthood Federation of America, along with 19 Planned Parenthood affiliates operating in 33 states, admitted to current racism in Planned Parenthood and its provided services. This was documented in our <u>special report</u> Planned Parenthood's Racism . . . In Their Own Words.

Considering this admission by Planned Parenthood, we looked at the race of each of the 53 CEOs of the Planned Parenthood affiliates based on its 2019 or 2020 Federal Forms 990. We found that:

- The following three affiliates had Black CEOs: PP of Greater Ohio, PP of Southwest Ohio Region, and PP of Metropolitan New Jersey.
- The following two affiliates have Latino CEOs: PP of the St. Louis Region & Southwest Missouri and PP Northern California.
- All the remaining 48 affiliates had White CEOs.
- Planned Parenthood has clearly expressed its admitted racism from the top down.
- The Black CEO of PP of Southwest Ohio Region had the lowest compensation of any PP CEO in the nation—despite her affiliate having an annual income higher than 16 other PP affiliates.

### Planned Parenthood CEO Income (highest to lowest)

Affiliate	CEO	Total Comp.
PP of the Pacific Southwest, Inc.	Darrah DiGiorgio Johnson	\$616,926
PP Mar Monte	Stacy Cross	\$554,545
PP of Greater Texas, Inc.	Ken Lambrecht	\$544,380
Planned Parenthood North Central States	Sarah Stoesz	\$506,075
PP of the Mid-Hudson Valley, Inc.	Ruth-Ellen Blodgett	\$503,291
PP of Orange & San Bernardino Counties, Inc.	Jon Dunn	\$496,958
PP of New York City, Inc. PPGNY	Laura McQuade	\$490,514
PP Los Angeles	Sue Dunlap	\$463,727
PP Great Northwest, HI, AK, IN, KY	Christine Charbonneau	\$445,591
PP Northern California	Gilda Gonzales	\$424,610
PP of Southern New England, Inc. (CT, RI)	Amanda Skinner	\$417,259
PP of South Florida & Treasure Coast	Lillian Tamayo	\$392,833
PP of the Rocky Mountains, Inc.	Vicki Cowart	\$372,265
PP of Nassau County, Inc.	Joann D. Smith	\$356,588
PP Gulf Coast, Inc.	Melaney Linton	\$342,967
PP League of Massachusetts	Jennifer Childs-Roshak	\$334,115
PP of the St. Louis Region & Southwest Missouri	Mary Kogut & Yamelsie Rodrigue:	z \$327,733
PP Hudson Peconic, Inc.	Vincent Russell	\$322,221
PP Pasadena & San Gabriel Valley, Inc.	Sherri Bonner	\$318,150
PP South Atlantic	Jennifer Black	\$317,554
PP of Metropolitan Washington, DC, Inc.	Laura Meyers	\$316,990
PP California Central Coast	Jenna Tosh	\$310,293
PP of Southwest & Central Florida	Stephanie Fraim	\$305,935
PP of Illinois	Jennifer Welch	\$296,587
PP of Maryland, Inc.	Karen Nelson	\$284,647
Virginia League for PP	Paulette McElwain	\$280,910
PP of Northern New England (ME, NH, VT)	Meagan Gallagher	\$276,270
PP of Wisconsin, Inc.	Tanya Atkinson	\$275,744
PP of Greater Ohio	Iris Harvey	\$272,720
PP of Northern, Central & Southern NJ, Inc.	T. Brooks	\$272,627
PP of Central & Western New York, Inc.	Michelle Casey	\$264,168
PP Arizona, Inc.	Bryan Howard	\$257,919
PP of Michigan	Loreen Carpentier	\$256,207
PP Great Plains	Brandon J Hill	\$251,218
PP Columbia Willamette	Ann Udall	\$241,239
PP of Southwestern Oregon	Lisa Gardner	\$239,798
PP Southeastern Pennsylvania	Dayle Steinberg	\$238,010
PP of Greater Washington & North Idaho	Karl Eastlund	\$234,515
PP of Metropolitan New Jersey	Roslyn Rogers Collins	\$199,415
PP Southeast, Inc. (AL, GA, MS)	Staci Fox	\$196,842
PP Keystone	Melissa Reed	\$195,771

Affiliate	CEO To	tal Comp.
PP Mohawk Hudson	Bowman Kim Atkins	\$195,142
PP Association of Utah	Karrie Galloway	\$194,310
Upper Hudson PP, Inc.	Michelle Hegan	\$191,360
PP South Texas	Jeffrey Hons	\$179,722
Mt. Baker PP	Linda McCarthy (executive director)	\$167,231
Intermountain Planned Parenthood	Martha Stahl	\$165,600
PP of Delaware	Ruth Lytle Barnaby	\$155,741
PP of the Southern Finger Lakes	Alicia Kenaley	\$131,714
PP of Western Pennsylvania	Kimberlee Evert	\$131,085
PP Greater Memphis Region	Ashley Coffield	\$127,656
PP of the North Country New York, Inc.	Theresa Barker	\$125,103
PP Southwest Ohio Region	Kersha Deibel	\$124,045

Total compensation \$15,904,836 Average total compensation \$300,091

#### **Conclusion**

Planned Parenthood Federation of America and its affiliates combine to make a \$1.6 billion dollar business in the United States. Despite continually crying poverty and begging for funds from federal, state, and local governments, Planned Parenthood <u>reported</u> a total profit (income in excess of expenditures) of \$425 million over the last three years—even after paying almost \$16 million to its various CEOs and another \$6 million to its top headquarters employees.

Yet, Planned Parenthood is not happy with the \$618 million in taxpayer money it receives and is demanding a significant increase in government funding from the Biden administration. Clearly, it is time Congress removed Planned Parenthood's "charitable organization" status and ended the forcing of all American citizens to fund this organization.

#### Methodology

This research was conducted in October and November 2021. All data was obtained from public information. All facts were found from the Federal Forms 990, public articles, and Planned Parenthood websites. In reviewing data from the Federal Form 990s, the numbers were taken from the latest year filed for each affiliate. The majority are from 2020, but close to half reflect 2019 data, and one was 2018 data. Planned Parenthood Federation of America data is from its 2020 Form 990.

As noted in a footnote, Planned Parenthood has merged several affiliates in the last year, but combined 990s have not been filed. In those instances, we used the latest data available from the individual affiliates.

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